



PeopleInc

Where your world opens up.

News

FOR IMMEDIATE RELEASE
October 9, 2008

Contact: Kevin Horrigan
Public Affairs Director
Cellular: (716) 866-5893

MEDIA ADVISORY

Ribbon-Cutting Celebration for Affordable Senior Housing Complex in Hamburg
Congressman Brian Higgins to attend with community leaders

What: People Inc.'s Elm Senior Housing celebrates opening with ribbon cutting and tours

When: Friday, October 10, 2008; 10 a.m.

Where: 4122 Sowles Road, Hamburg, NY 14208

Who: People Inc. President and Chief Executive Officer James M. Boles, Ed.D.; Congressman Brian Higgins; Town Supervisor Steven J. Walters; elected officials and community leaders; and People Inc. Senior Housing tenants and staff.

Why: People Inc is responding to the needs of our growing elderly population with the opening of its 15th affordable senior housing complex. Located in Hamburg, New York, Elm Senior Housing provides a new home to 49 seniors, age 62 and up, who meet the federally mandated income guidelines. Tours will be provided of the site and the seniors apartments.

In addition to the Hamburg complex, People Inc. operates senior housing complexes in Akron, Wheatfield, Amherst, Blasdell, Buffalo, Cheektowaga, Clarence, Grand Island, Hamburg, Lackawanna, Orchard Park, South Buffalo, North Buffalo, and West Seneca.

People Inc. is a not-for-profit health and human services agency providing programs and services to more than 10,000 people with special needs, their families, and seniors throughout Western New York. Since 1971, People Inc. has assisted individuals to achieve greater degrees of independence and productivity.

-30-